

Full Court Press

“Full Court Press,” the annual United States Basketball Writers Association sports writing seminar and scholarship competition, will take place on Friday, March 31 in the football press box at University of Phoenix Stadium in Glendale, Arizona.

The session will take place from 8:00 a.m. to 9:00 a.m., and will be followed by the presentation of the Oscar Robertson Trophy to the USBWA Player of the Year.

The 17th anniversary event provides opportunities for students interested in a career in sports journalism to cover events on the day before the national semifinals, including practices, press conferences and the Reese’s College All Star Game.

Students may enter a writing competition for a \$1,000 scholarship in honor of the late Larry Donald, the only two-time USBWA president and the founder and long-time publisher and editor of *Basketball Times*.

The seminar is being organized by the Sports Capital Journalism Program at Indiana University-Purdue University Indianapolis and will be moderated by its director, past USBWA president and Hall of Fame member Malcolm Moran.

There is limited space available, so early registration is strongly encouraged. Applications will be accepted in the order they are received.

TO REGISTER: Students should send an email to Sports Capital Journalism Program graduate assistant Mark Alewine (markalewine001@gmail.com).

The subject line should read: FULL COURT PRESS 2017.

Please provide your name, university, email address and cell phone number.

Additional information, including instructions for picking up Friday credentials, will be sent after the registration process is complete.

At the center of the seminar is a panel discussion including:

- Ed Graney of the Las Vegas Review-Journal, USBWA president.
- Jim O’Connell of the Associated Press, past USBWA president and a member of its Hall of Fame.
- Bill Hill, Assistant Managing Editor, MLB.com

The discussion will include topics such as the influence of social media, the state of the job market, navigational skills in a 24/7 digital era and survival tactics to deal with increasingly difficult deadlines.

Please note: Registration will continue until all places are taken, and will close on Monday, March 13.